

# US Cookie Policy

This cookies policy ("Cookies Policy") is intended to be read in conjunction with our [Privacy Policy](#) and our [Terms of Use](#). Please see our [Privacy Policy](#) for further information regarding what personally identifiable information we collect and how it is used.

ScoresMatter, Inc collects information that is typically not personally identifiable through the use of web technologies which include cookies, web beacons and JavaScript tags. This information is used to (i) enhance your use and experience with our site; (ii) for marketing analysis; (iii) and for quality improvement purposes. These technologies may be placed directly by ScoresMatter or via our third party provider. We reserve the right to implement different types of technologies for this purpose in the future.

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Different types of cookies do different things. "Session cookies" expire when you close your browser. We use session cookies to collect anonymous information about the way visitors use our site, so that we may better understand our customers' needs and improve the functionality of our site. "Persistent cookies" do not expire when you close your browser and instead stay on your computer until the expiration date set in the cookie, or until you delete it. We use persistent cookies so that our server will recognize you the next time you visit. It also may save you the trouble of re-entering information previously provided.

We also use web beacons. These are also known as clear GIFs, Web bugs or pixel tags, and are often used in combination with cookies. We or our third party providers use web beacons to allow us to count users who have visited certain pages and to generate statistics about how our site is used. They are not used to access personally identifiable information. Unlike cookies, you cannot decline Web beacons. However, setting your browser to decline cookies or to prompt you for a response will keep Web beacons from tracking your activity.

## **Contacting us About Our Policy**

If you have any questions about the way in which we use cookies, then please contact us via email at: [contact@scoresmatter.com](mailto:contact@scoresmatter.com).

**Effective September 2016**